

MAPLE LEAFS INSURANCE PROVIDED BY AVIVA PROPERTY QUOTE TO WIN CONTEST CONTEST RULES AND REGULATIONS ("Official Rules")

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) **CONTEST PERIOD:** The Maple Leafs Insurance Provided by Aviva Quote to Win Contest (the "**Contest**") begins at 12:00 p.m. Eastern time on February 15, 2019 and ends at 12:00 p.m. Eastern time on March 15, 2019 (the "**Contest Period**").

(2) **ELIGIBILITY:** The Contest is only open to legal residents of Ontario who are eighteen (18) years of age or older and who reside within a radius of 75km of Scotiabank Arena (each an "**Entrant**"). Employees, representatives or agents (including their immediate family members and those with whom such persons are domiciled) of Maple Leaf Sports & Entertainment Partnership ("**MLSE**"), Aviva Canada Inc. ("**Aviva**", together with MLSE, the "**Contest Sponsors**"), the Toronto Maple Leafs, the National Hockey League and its member teams, and each of their respective subsidiaries, affiliates, distributors, prize suppliers, advertising/promotion agencies and any other entity involved in the development, production, administration, or fulfillment of the Contest (collectively, the "**Contest Parties**") are not eligible to enter the Contest. For purposes of this Contest, "immediate family members" shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual (regardless of where any such "immediate family member" resides). Determinations of Contest eligibility shall be made in the sole discretion of the Contest Sponsors and shall be final and binding.

(3) **HOW TO ENTER:** NO PURCHASE NECESSARY. During the Contest Period, each Entrant may enter by completing the following steps in order to obtain an entry into the Contest draw:

(3.1) Entry by Online Insurance Quote

An Entrant may enter the Contest by visiting www.leafsinsurance.com/aviva in order to obtain a free, no-obligation **Home Insurance** quote from the Maple Leafs Insurance Provided by Aviva program within the Contest Period. The program is underwritten by S&Y Insurance Company and administered by Aviva Agency Services Inc. Entrants will be required to provide their contact information including phone number and address, as well as details on members of their household, and home ownership, as applicable.

One (1) Entry will be provided for a **Home Insurance** quote fully completed for an Entrant throughout the Contest Period. There is a limit of one (1) Entry that can be submitted by an Entrant during the Contest Period. Entrants will not receive additional Entries for additional quotes obtained, regardless of method of entry.

Entries will be declared invalid if they are late, illegible, incomplete, irregular, or reproduced. If it is discovered by the Contest Sponsors (using any evidence or other information made available to, or otherwise discovered by, the Contest Sponsors) that any person has attempted to use (or attempt to use) multiple names, identities, email addresses and/or any automated, macro, script, robotic or any systems or programs to enter the Contest more than once or to otherwise participate in or disrupt this Contest, they may be disqualified from the Contest, and any future contests of the Contest Sponsors, in the sole discretion of the Contest Sponsors.

The Contest Sponsors reserve the right, in their sole discretion, to require proof of identity or eligibility (in a form acceptable to the Contest Sponsors – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsors deem necessary, in their sole discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the Contest Sponsors in a timely manner may

result in disqualification of the Entrant and nullification of the Entry, in the sole discretion of the Contest Sponsors.

Any questions, comments or complaints regarding the Contest may be directed to:

Ian Foo
Manager, Group & Affinity Partnerships at Aviva
ian.foo@aviva.com or 647-966-9342

Each Entrant may be requested to provide the Contest Sponsors with reasonable proof that they are the Authorized Account Holder of the email account associated with the Entry. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the Authorized Account Holder in whose name the email account is registered, provided that person meets all other eligibility criteria of this Contest. "**Authorized Account Holder**" shall mean the natural person assigned to an email address and/or telephone number by an Internet access provider, online service provider, telephone service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

All Entries shall become the property of the Contest Sponsors and none shall be returned.

(4) **PRIZES**

One (1) prize will be awarded during the Contest Period, which consists of the following:

- One (1) autographed Toronto Maple Leafs jersey signed by Frederik Andersen. Specific style and size of the jersey are subject to availability and discretion of the Contest Sponsors.

The approximate retail value per Prize is \$250 CAD. The Prize Winner must follow all directions of the Contest Sponsors with respect to the Prize or any aspect thereof. Failure to do so may result in termination of participation or continued participation, or revocation of the Prize or any aspect thereof. The Prize must be accepted as awarded without substitution and is not transferrable, refundable, for resale or convertible to cash. The Contest Sponsors reserve the right, in the event that a Prize, or any component of a Prize, cannot be awarded as described for any reason, to substitute the same for another prize or component of equal or greater value, without notice or liability. In the event that a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise.

The Prize Winner is not entitled to any difference between the actual value of a Prize and the approximate retail value stated herein. The odds of winning a Prize will depend on the number of eligible Entries received during the Contest Period.

(5) **WINNER SELECTION**

The Prize draw will be held at 3:00 p.m. Eastern time on March 20, 2019 after the Contest Period closes and will take place at Aviva's head office located at 10 Aviva Way, Markham, Ontario, L6G 1B3. One (1) Entrant will be selected randomly from amongst all eligible Entries received within the Contest Period. The selected Entrant will be contacted by the Contest Sponsors through the phone number and/or email address provided in their contest entry form following the draw. If a selected Entrant cannot be contacted or fails to respond within twenty-four (24) hours of the first attempt of contact by the Contest Sponsors, they will be considered to have forfeited the Prize and will be disqualified and another Entrant may be selected, in the sole discretion of the Contest Sponsors, from the remaining eligible Entries until such time as contact is made with a selected Entrant, there are no more eligible Entries, or there is insufficient time to award the Prize, whichever comes first. In the event that an alternate selected

Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsors will not be responsible for failed attempts to contact a selected Entrant.

(6) **CLAIMING YOUR PRIZE**

To be declared a Prize Winner, a selected Entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by the Contest Sponsors in a format of their choosing. The selected Entrant may also be required to sign a Declaration, Release and Waiver Form (the "**Release Form**") confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Released Parties (as defined below) from any liability in connection with the Prize or the Contest before being granted the Prize.

If a selected Entrant does not meet all of the Contest requirements, fails to correctly answer the skill-testing question or does not sign and return the Release Form to the Contest Sponsors within the time frame specified therein, that selected Entrant will forfeit their Prize and the Contest Sponsors shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until the Prize has been awarded or there is insufficient time to permit the awarding of a Prize. In the event that an alternate selected Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsors is not responsible, whether as a result of human error or otherwise, for any failure to contact any selected Entrant.

The Contest Sponsors will contact the Prize Winner following receipt of their signed Release Form to arrange for delivery of the Prize.

(7) **INDEMNIFICATION**

By submitting an Entry into this Contest, each Entrant confirms their understanding of and compliance with these Official Rules. Each Entrant, and their respective representatives, agents, heirs, next of kin or assignees ("**Entrant's Representatives**"), hereby release and hold harmless the Contest Parties and each of their respective agents, employees, directors, successors and assigns (collectively, the "**Released Parties**") from and against any and all claims and liability related to any injury, loss or damage of any kind to the Entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity. The Entrant and Entrant's Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

(8) **LIMITATION OF LIABILITY**

None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or for any technical or human error which may occur in the processing of Entries, the selection of the Prize Winner or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or Direct Messaging on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to Entrants or to any other person's computer related to or resulting from participating or downloading materials in the Contest.

None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from an Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any

website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

(9) **CONTEST ADMINISTRATION**

All decisions regarding the Contest remain with the Contest Sponsors. The Contest Sponsors reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the Contest for any reason without notice to entrants, including but not limited to lack of entrants, a virus, bug or other cause beyond the reasonable control of the Sponsor corrupting the security or proper administration of the Contest.

The Contest Sponsors reserve the right, in their sole discretion, to disqualify any individual found to be in violation of these Official Rules or tampering with the entry process. The Contest Sponsors reserve the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the entry process, interfere with these Official Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsors reserve the right to seek damages and/or other relief (including legal fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsors. In their sole determination, the Contest Sponsors may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void any Entry from such person. The Contest Sponsors reserve the right, in their sole discretion, to terminate or suspend the Contest or to amend these Official Rules at any time without notice if any factor interferes with the proper conduct of the Contest as contemplated by these Official Rules. The Contest Sponsors are not responsible for printing, distribution or production errors. Entry material/data that have been tampered with or altered are void. The use of an invalid email address will disqualify the entry. Users spamming the same email address will disqualify the entry.

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee or agent of the Contest Sponsors regarding the Contest, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

(10) **PRIVACY AND PUBLICITY RIGHTS**

By accepting the Prize, the Prize Winner agrees to allow MLSE and Aviva and their subsidiaries and affiliates, promotional and advertising agencies and representatives the perpetual and nonexclusive right to use their name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes in connection with this Contest, at any time or times, in all media now known or hereafter discovered, worldwide, without notice, review or approval and without additional compensation, except where prohibited by law.

The Contest Sponsors respect your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsors to administer the Contest and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions or events from the Contest Sponsors. For more information regarding the manner of collection, use and disclosure of personal information by the Contest Sponsors, please refer to the Contest Sponsors' privacy policies, available at http://www.mlse.com/privacy_policy.aspx and at <https://www.aviva.ca/en/footer/privacy/>

(11) **LAW AND SEVERABILITY**

The Contest and the Official Rules shall be construed and governed by the laws of Ontario and the laws of Canada applicable herein and the Contest Sponsors and all Entrants irrevocably attorn to the exclusive jurisdiction of the courts of Toronto, Ontario, in respect of the determination of any dispute arising under

or in respect of these Official Rules or the Contest. In the event that any provision in these Official Rules is held to be unenforceable, the remaining provisions will remain in effect as written.